

Kadir TAMRAK

Strategic Marketing and Brand Management Specialist

I am an experienced professional who continuously develops strong skills, is proven to benefit the brands I work for and motivates the teams I manage. I can manage many tasks and processes at the same time and I enjoy it. I believe that the most important element that makes brands strong is their stories. That's why I like to leave effective and remarkable traces in the stories of the brands I work with.



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Experience

Mar 2022 - Present	Technology & International Business Network Manager Catalyst International Company Eyüpsultan / Istanbul / Turkey I work as a Technology and International Business Network Manager at Catalyst International, Canada's internationally certified "Start-Up Visa Program" authority globally, and I work remotely.
Feb 2022 - Present	Technology & International Business Network Manager World Sustainable Energy Institute Vienna /Austria I am the Technology and International Network Manager at WSEIN (WORLD SUSTAINABLE ENERGY INSTITUTE), based in Vienna, Austria and I work remotely.
Dec 2021 - Present	Technology & International Business Network Manager Reviesta Consulting Group Vienna / Austria I am a Technology and International Network Manager at REVIESTA (International Business and Trade Association Platform) based in Vienna, Austria and I work remotely.
Sep 2021 - Present	Academic Istanbul Kültür University Yenibosna / Istanbul / Turkey I teach Bitcoin and Cryptocurrencies, Blockchain Technologies and E-Commerce at the University.
Feb 2021 - Dec 2021	Business and Software Development Manager IIF Capital Movie Company San Francisco / California / USA I am working as a Software and Project Development Manager with remote working method in the project of creating the "IIF Coin" cryptocurrency, NFT structure and digital platforms to be used in the field of Crowdfunding in the Cinema Sector.
Nov 2019 - Sep 2020	Co-Founder & Business Development Manager Alcago Digital Advertising Agency Küçükçekmece / Istanbul / Turkey I was the Co-Founder, Business Development and Software Development Manager of the Brand that will bring Digital Advertising together with Blockchain Technologies.
Sep 2019 - Present	Co-Founder & CEO AivaSoft Software and Information Technologies Company. Küçükçekmece / Istanbul / Turkey In our company, where I serve as Co-Founder and CEO, we provide Blockcahin Technologies, AR, VR, MR, Gamification, AI, Metaverse, Mobile Application and Many More Advanced Digital Services in the International Market.
Jun 2019 - Dec 2019	Business Development Manager Digitilized Software Agency Bahcesehir / Istanbul / Turkey I worked as Business Development and Sales, Marketing Manager at Digitilized Software Agency, which provides services in the international arena.
Jun 2019 - Dec 2019	Business Development Manager Creative Expo Design Agency Bahcesehir / Istanbul / Turkey I worked as Business Development and Sales and Marketing Manager at Creative Expo Design Agency, which provides services in the international arena.
Apr 2018 - Dec 2019	Business Development Manager Ingelem Creative Agency Bahcesehir / Istanbul / Turkey I work as a Manager in the Strategy and Business Development Department of Imgelem Creative Agency, which provides services in the fields of Advertising, Design, Software and Informatics.
Jan 2017 - Aug 2017	Project Manager Tekostar Inc. Büyükçekmece / Istanbul / Turkey I managed the 24/7 Online Education Project, which will create a new style and a new field in online education, and I successfully completed and delivered the project.
Jun 2016 - Dec 2016	Assistant Manager, Marketing Manager and Geography Teacher Private Sefaköy Ugur High School Küçükçekmece / Istanbul / Turkey I worked as Assistant Manager, Marketing Manager and Geography Teacher in the institution. I left due to a change in management and career planning.
Feb 2015 - Jan 2016	Assistant Manager, Marketing Manager and Geography Teacher Private Esenyurt Kavram High School Esenyurt / Istanbul / Turkey I worked as Assistant Manager, Marketing Manager and Geography Teacher in the School. I left due to a change in management and career planning.
Sep 2012 - Jun 2013	Geography Teacher Halkalı IMKB Girls Vocational High School Küçükçekmece / Istanbul / Turkey I worked as a counselor and geography teacher.
Mar 2011 - Jun 2012	Geography Teacher Halkalı Orhan Cemal Fer soy High School Küçükçekmece / Istanbul / Turkey I was a school counselor and geography teacher.

Education

Feb 2019 - Aug 2021	Strategic Marketing and Brand Management - Master's Degree Istanbul Aydın University Istanbul / Turkey
Sep 2005 - Jun 2010	Geography - Bachelor's İzmir Ege University Izmir / Turkey
Sep 2001 - Jun 2004	Social Sciences Sefaköy High School Istanbul / Turkey

Languages

English Advanced
Turkish Native
Macedonian Elementary

Skills

Strategic Marketing	Problem-Solving	Teamwork	Leadership
Public speaking	International	Business	Technology
	Business Network	Development	Expertise
Interest in Different Languages	Team Management	High Motivation and Focus	Multi-Tasking at The Same Time

Achievements

- With my AivaSoft Software Company, we were awarded as one of the top three projects in the International Imagine Tomorrow Entrepreneurship Competitions 3 times in 2019, 2020 and 2023
- With my AivaSoft Software Company, we were awarded as one of the top three projects in the International Imagine Tomorrow Entrepreneurship Competitions 3 times in 2019, 2020 and 2023.
- With my AivaSoft Software Company, we received the award of being one of the first 3 projects in the International We Are Istanbul 2023 Entrepreneurship Competitions.
- With the project we made with an international partner company, we won the "Stevie Award", which is recognized as the "Software Oscar Award" in America, in 2 different branches.

Certifications & Courses

- Intermediate Level - English Language Certificate
- Beginner Level - Macedonian Language Certificate
- Education - Pedagogical Formation Certificate
- Entrepreneurship Certificate
- Diasa Store Management Certificate
- Informatics - Microsoft Certification Programs - Microsoft Office Specialist