

## BARIŞ YEGÜL (1989)

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### *Experience*

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#### **Strategy & Business Development | Korozo (owned by Actera Group)**

*Strategy & Business Development Manager*

June 2019 – Keep working

I am working as Manager in Strategy & Business Development department of Korozo Group which is one of Turkey's leading industrial powers, exporting flexible packaging and film products to around 88 countries worldwide.

My role is evaluating value creation process for each function and through whole company. Some of my current projects are the followings.

- Commercial Excellence organization set-up and execution
- Long Range Strategic Planning for all business units
- Managing a Post - merger integration project for a Belgian company
- Establishing a pricing function, process and organization
- Providing quality assurance for selected IT implementation projects
- Owner of customer segmentation process
- Designing end to end business review processes



## **Strategic Finance | PwC**

*Senior Consultant*

January 2018 – June 2019

I was working as a Senior Consultant in Strategic Finance team of PwC Turkey and focusing on the following areas in various sectors such as Manufacturing, Energy, Retail, and State & NGOs;

- Financial Modelling
- Management Reporting and KPI Design
- Working Capital Optimization
- Strategic planning
- Costing Models
- Budget and Planning Design

My role in the projects was leading a streamline or the project.

Besides projects, I had active roles in business development processes such as;

- Analyze RFP and prepare a final proposal with a convenient story line.
- Develop services with a certain value proposition for clients



***Head of Corporate Controlling | OMV – PETROL OFİSİ***  
*Investment Controller*  
October 2015- January 2018

I was working in OMV – PETROL OFİSİ as Investment Controller and responsible for the following activities

- Capex Budget Management and Reporting to the Head Quarter
- Pre and Post Investment Analysis
- Financial Modelling for Investment Decision Making
- Establishment and Improvement of Pricing Structures
- Perform AdHoc Analysis for Top Management

Beside of these main responsibilities I am a part of improvement projects of operating model which focus on business and support function environments.



**Strategy & Operations / Financial Transformation / DELOITTE**  
*Consultant*

December 2012- September 2015

I worked as a team member who is taking responsibility, providing support, maintaining communication with client, and updating senior team members in projects. My responsibilities were in projects;

- Prepare Project proposal and approach documents
- Build deliverables
- Prepare discussion documents
- Perform Analysis (Financial, Product Group Profitability, Senario Analysis etc.)

I attended various Strategy & Operations projects in Deloitte such as;

- **Optimization Projects;**
  - Working Capital Optimization
  - Cost Optimization
  - Workforce Optimization
- **Transformation Projects;**
  - Corporate Transformation
  - Finance Transformation
  - Change Management
- **Design Projects;**
  - Strategic Planning Cycle Design
  - Operating Model Design & Implementation
  - Organizational Design ( SSC & COE Design etc.)
  - Process Design & Improvement
  - Performance Management System Design
  - Management Reporting Dashboard Design

## Education & Certificates Background

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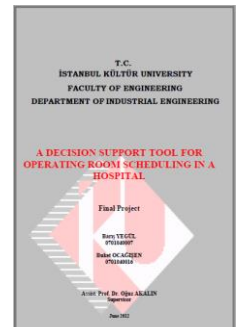
- CPA (Certified Public Accountant) Intern (2017-2020)
- MBA in Technology Management, (2013-2016), İstanbul Technical University
- BSc. Industrial Engineering , (2007-2012), İstanbul Kültür University,
- BSc. Money and Finance Minor Degree, (2009-2012), İstanbul Kültür University
- BSc. Hochschule Neu-Ulm University of Applied Science (2010-2011, Erasmus)



## My Thesis

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My Thesis aims to develop a mathematical model to optimize operating room (OR) scheduling in hospital planning and control, together with a decision support tool. The goal of the model that will be developed in the first phase of the project is to generate a cyclic schedule for all related departments according to their surgical procedure frequency and surgical procedure durations.



“A Scheduling Approach for Operating Room Time Allocation in a Hospital” has presented in “YAEM 2012 “(National Operations Research and Industrial Engineering Symposium

## Skills & Languages

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- ✚ MS Office in Advanced
- ✚ Qlikview, Minitab, Tableau Intermediate
- &
- ❖ English (Advanced)
- ❖ German (Intermediate)
  - Goethe Institute- , A1 Level
  - Hochschule Neu-Ulm University German Course, A2 Level